



ASI  Auto
Shipment
GmbH
NORD-HUB Bremerhaven



MASTER-Services Catalogue

Remarketing & Vehicle Logistics for Lease Returns

Inhaltsverzeichnis

- Introduction
- Target Groups
- Strategic Location – North Hub Bremerhaven
- Core Services – Remarketing Basics
- Return Process & Documentation
- Vehicle Reconditioning
- Smart Repair (Optional Service)
- Wrapping & De-wrapping
- Vehicle Storage
- Logistics & Registration
- Special Vehicle Types (Special & Prototype Vehicles; EV & Hybrid Vehicles)
- Framework & Delimitation (Scope of Services & Collaboration; Efficiency & Quality; Project & Fleet Capability; Delimitation)

TARGET GROUPS

This service portfolio is designed so that it can be used by different clients throughout the entire vehicle life cycle—from return handling and reconditioning through to remarketing or interim storage.

Leasing companies use ASI as an operational process partner for structured return processing, documented condition recording, secure interim storage, and coordination of approved measures. The focus is on traceability, auditability, and standardized workflows.

Fleet operators and companies with their own vehicle fleets use ASI for repatriation, consolidation, and neutralization of company vehicles (e.g., de-wrapping/removal of corporate identity elements), for reconditioning for continued use or sale, and for reliable documentation of vehicle condition during location changes.

Dealerships and remarketing partners use ASI as a logistics and quality building block for vehicle flow (inbound, storage, reconditioning, documentation) and for on-time handover to defined marketing channels. The catalogue is modular, allowing single services or coordinated service packages to be ordered.

Scope of services:

- B2B-oriented, standardized processing with documented process steps
- Modular commissioning of individual services (e.g., documentation only, storage only, logistics only)
- Scalable from single units to high-volume projects
- Clear service definitions as the basis for commissioning, approvals, evidence, and subsequent item/module structuring

STRATEGIC LOCATION – NORTH HUB BREMERHAVEN

The ASI HUB Bremerhaven serves as a central collection, transshipment, and control location for Northern Germany. The site is designed to consolidate vehicle movements, make dwell times predictable, and efficiently manage high volumes.

Thanks to its direct proximity to port and export infrastructure, Bremerhaven is particularly suited for processes in which vehicles are transferred into international remarketing channels after return or consolidated within regional collection flows. At the same time, the HUB enables short routes between intake, documentation, reconditioning, storage, and handover.

The HUB should be understood as a process location: vehicles can be centrally captured, documented, reconditioned, stored, and prepared for further remarketing. This reduces coordination effort for clients, and documentation quality remains consistent across all batches.

Scope of services:

- Consolidation and pooling of vehicles from multiple regions/locations
- Transshipment and storage capacity (outdoor area/indoor hall) for short- and medium-term dwell times
- Interface to national and international transports and export options
- Central process point for documented handovers, in-/out-storage and status management
- Predictable handling (intake–documentation–storage–onward transport) with traceable movement logs

THE ASI RETURN PROCESS

ASI's return process follows a clearly defined workflow. The objective is to record every vehicle movement and all condition information in a traceable manner and provide the client with a fact-based foundation.

Decisions regarding measures and approvals remain with the client.
Process steps: return/delivery, intake & registration, documentation & digital capture, condition assessment, approval process, implementation of commissioned services, final documentation, and storage or handover into remarketing/transport.

The process is designed so that individual steps can also be commissioned separately. For example, a client may order intake with documented condition recording only, or additionally include reconditioning, wrapping/de-wrapping, storage, and logistics.

Scope of services:

- End-to-end documentation logic (status, photos, records) across all process steps
- Approval principle: no implementation of measures without client approval
- Modular design: steps can be combined or ordered individually
- Transparent, auditable workflow as a basis for internal decisions, return processes, and remarketing

VEHICLE INTAKE & DOCUMENTATION

During intake, each vehicle is uniquely identified and created as a case in the system. This includes, in particular, recording the Vehicle Identification Number (VIN), the license plate (if available), the mileage, and assignment to the client's order/reference.

In parallel, the supplied vehicle documents and accessories are checked. Depending on the order, this may include the owner's manual pack, service documentation, registration documents, number of keys, and visible accessories (e.g., winter wheels, charging cable for EVs, warning triangle, first-aid kit). Deviations or missing items are documented.

As part of the incoming inspection, an initial visual check is also carried out for obvious damage (e.g., transport/maneuvering damage). The intake status is documented and forms the baseline for subsequent checks and the condition assessment.

Scope of services:

- Vehicle registration (order, VIN, license plate, mileage)
- Checking and documenting keys/documents/accessories (within the agreed scope)
- Incoming inspection incl. visual check for obvious irregularities
- Creation/assignment of a digital case with timestamp

Not included / delimitation within this item:

- No disassembly or technical fault-finding as part of intake
- No appraisal; intake serves as baseline documentation
- Result / output for the client:
- Intake note / digital record
- Documented deviations (missing documents/accessories)

VEHICLE WASH & VISUAL INSPECTION

Before detailed documentation and condition assessment, the vehicle is brought into a condition suitable for inspection. A paint-safe exterior wash removes heavy soiling that could conceal damage and improves comparability of the photographic documentation.

Depending on the agreed scope, a basic interior clean can also be carried out to make relevant areas (e.g., seats, trim panels, luggage compartment) visible. The goal is not cosmetic perfection, but a robust visual and documentation basis.

The visual inspection is performed without disassembly. It serves to securely record the condition for subsequent steps (digital capture, photo documentation, condition report).

Scope of services:

- Exterior wash (paint-safe) incl. basic wheel/rim cleaning and drying
- Optional by order: basic interior clean to make interior areas visible
- Visual inspection as the basis for documentation and condition assessment

Not included / delimitation within this item:

- No paint correction/polishing as part of the wash (unless commissioned separately)

Result / output for the client:

- Vehicle in an inspection-ready condition for photos/scan/assessment

DIGITAL VEHICLE CAPTURE

Following intake and visual inspection, the vehicle is digitally captured. The goal is a structured, traceable data foundation that documents the vehicle's condition and supports the client's internal decisions.

Depending on the order, digital capture may include scanner-supported processes (e.g., Istavalo scan), standardized photo documentation, and a short OBD scan. All data is assigned to the respective case and provided with timestamps.

The short OBD scan is used to capture relevant fault memory entries as status information. It does not replace a workshop diagnosis and does not include any fault rectification.

Scope of services:

- Scanner-supported capture (e.g., Istavalo) incl. structured damage marking (where visibly identifiable)
- Photo documentation (overview and—if commissioned—detailed close-ups)
- Short OBD diagnosis (fault memory short scan) incl. documentation of relevant codes

Not included / delimitation within this item:

- No disassembly, no in-depth diagnosis, no fault rectification

Digital dataset/report (scan report, image set, OBD short report—depending on commissioning).

CONDITION ASSESSMENT

ASI's condition assessment is designed as a documented, fact-based condition recording. ASI captures and documents all visible damage and signs of wear and provides the information to the client in a structured form.

ASI does not issue binding recommendations in the sense of manufacturer or leasing guidelines. The decision as to whether and which measures are implemented lies exclusively with the client. ASI provides the necessary transparency through records, photos, and structured damage lists.

Depending on the order, the condition assessment can be performed as a standard assessment (overview, visual capture) or an extended assessment (more detailed damage capture and detailed photos). In both cases: no disassembly and no expert appraisal.

Scope of services:

- Capture and documentation of visible damage interior/exterior
- Structured compilation of facts (damage list, photo references, completeness notes)
- Forwarding of results to the client (digital)

Not included / delimitation within this item:

- No legally binding appraisal, no binding diminution in value determination
- No manufacturer- or lease-contract final decision by ASI

Result / output for the client:

- Condition report/protocol (digital)
- Image set (standard and—if commissioned—extended with detailed photos)

VEHICLE RECONDITIONING

Vehicle reconditioning serves to restore the vehicle to a market- and return-ready visual and hygienic condition. Scope and intensity depend on the agreed quality level and the subsequent intended use (return, internal continued use, remarketing).

Interior reconditioning may include thorough cleaning of surfaces, seat materials, and glass surfaces. Exterior reconditioning includes gentle cleaning with finishing. Optional additional cosmetic measures (e.g., polishing, wax sealing) can be provided by arrangement.

Reconditioning is modular and can be commissioned as a stand-alone service. It does not replace repair work and does not include parts replacement.

Scope of services:

- Interior: vacuuming incl. luggage compartment, cleaning plastic surfaces, cockpit care, upholstery/leather cleaning (without repair), interior windows, standard odor removal
- Exterior: paint-safe wash, rim cleaning, drying & finish, removal of light contamination
- Optional by arrangement: paint refurbishment/polishing/wax sealing

Not included / delimitation within this item:

- No bodywork/paintwork, no structural repairs

Result / output for the client:

- Vehicle reconditioned visually and hygienically in accordance with the commissioned scope

SMART REPAIR (OPTIONAL SERVICE)

Smart Repair is implemented as an optional add-on service only when the client approves it after reviewing the documented facts. The basis is the previously performed condition recording with photo and protocol data.

Possible Smart Repair measures are cosmetic repairs within an economically viable framework, such as paintless dent repair or surface treatments. Feasibility limits depend on the damage pattern, material, and manufacturer specifications.

ASI provides Smart Repair services within the agreed scope and ensures timely execution, traceable documentation, and compliance with defined quality standards.

Scope of services:

- Paintless dent repair (PDR) where feasible
- Smart repair of superficial scratches (within process limits)
- Cosmetic wheel/rim refurbishment (no structural damage)
- Plastic and interior repairs (local, material-dependent)
- Headlight restoration (cosmetic)

Not included / delimitation within this item:

- No painting/spot repair by ASI; no structural/bodywork repairs
- No work without client approval

Result / output for the client:

- Documented measure status (before/after photo set—if commissioned)
- Closing note regarding the partner service performed

WRAPPING & DE-WRAPPING

Wrapping and de-wrapping is offered as an optional add-on service to neutralize vehicles for return, continued use, or remarketing, or to rebrand them. This frequently affects fleet vehicles with company logos, advertising stickers, or protective films.

After review and alignment with the client, existing films are removed as residue-free and paint-safe as possible. Surface follow-up treatment may be performed afterwards. Partial or full wrapping as well as CI-compliant new branding can also be implemented according to the client's specifications.

All measures are performed only after approval and are documented. The goal is a clearly defined, neutral or CI-compliant vehicle condition.

Scope of services:

- Removal of wraps/lettering incl. residue-free de-bonding where possible
- Paint-safe surface follow-up treatment (depending on material/age)
- Partial or full wrapping according to specification
- CI-compliant re-lettering for fleet vehicles
- Neutralization for remarketing

Not included / delimitation within this item:

- No paintwork to remedy wrap/adhesive damage
- Documented status (de-wrapped/wrapped) incl. photo evidence—if commissioned.

ELECTRIC & HYBRID VEHICLES

Electric and hybrid vehicles are generally handled at ASI according to the same process and quality standards as vehicles with combustion engines. Intake, documentation, reconditioning, storage, and logistics follow the same process logic.

In addition, vehicle-specific points are considered as part of a visual and plausibility check. This includes, in particular, visual inspection of the charging flap and charging connections, as well as checking the supplied charging accessories (e.g., charging cables) for completeness. Where possible without intervention, displayed warning messages and state-of-charge information can be documented.

ASI does not perform high-voltage work. Work on high-voltage batteries, high-voltage components, or electric drive units is explicitly excluded. Required high-voltage specialist work will—if commissioned—be managed via authorized specialist companies.

Scope of services:

- Visual inspection of charging flap/charging connections
- Accessory/completeness check (especially charging cable, if provided)
- Documentation of warning messages and displayed status information (where accessible)

Not included / delimitation within this item:

- No measurements/work on the high-voltage system; no HV disassembly
- EV/Hybrid note in the case record incl. documented accessory and visual inspection.

SPEZIALFAHRZEUGE

ASI provides secured parking areas for special and exceptional vehicles. This service is intended for vehicles which, due to project status, modification, prototype/pre-series character, or specific security requirements, should not be transferred into the regular reconditioning or workshop process.

ASI does not provide technical, reconditioning, or repair services on special vehicles. Vehicle movements (delivery, maneuvering, repositioning, collection) are carried out exclusively by the client or the service providers designated by the client. ASI does not operate the vehicle, does not transfer it under its own power, and does not carry out any work on the vehicle.

ASI's service is limited to providing the agreed parking areas and administrative storage management (receipt/location tracking within the agreed scope).

Scope of services:

- Provision of secured parking spaces (outdoor area or indoor hall—by agreement)
- Location/space assignment within the agreed scope
- Documented in- and out-storage (administrative)

Not included / delimitation within this item:

- No vehicle movements by ASI; exclusively by the client
- No technical services or reconditioning

Result / output for the client:

- Verifiable provision of parking space and documented storage administration in accordance with the agreement

VEHICLE STORAGE

ASI offers structured vehicle storage on secured outdoor areas as well as in indoor halls. Storage serves to bridge dwell times in the return process, consolidate vehicles for transports, or prepare vehicles for remarketing/export.

Each storage intake is documented: vehicle data is assigned to the storage order, parking spaces are allocated, and in-/out-storage movements are logged. This ensures that it is traceable at any time which vehicles are in which status and at which location.

Optional additional services such as regular visual checks or dwell-time related measures (e.g., battery management by arrangement) can be agreed.

Scope of services:

- Secured outdoor storage and indoor storage (weather-protected)
- In- and out-storage logs, parking space allocation, inventory management
- Can be combined with assessment, reconditioning, transport, and remarketing

Result / output for the client:

- Documented storage movements and inventory overview (depending on the agreement)

LOGISTICS & REGISTRATION

ASI provides logistics services for managing vehicle movements along the return and remarketing process. This includes collections and deliveries on request, consolidated transports, as well as national and international vehicle transports.

Pick-up and delivery services are provided by arrangement. Handovers are documented so that takeover and drop-off points are traceable. Transport modes (under own power, carrier/haulier) depend on the order, vehicle condition, and the client's requirements.

In addition, registration services such as deregistration, registration, re-registration/change of keeper, as well as coordination of license plates and environmental badges can be provided. Execution follows the agreed processes and takes regulatory requirements into account.

Scope of services:

- Remarketing preparation (reconditioning, neutralization, documentation)
- Provision/handover of condition data and image material (depending on the order)
- Coordinated handover to defined remarketing partners/platforms (B2B/B2C)
- Export preparation and logistics connection via Bremerhaven

Not included / delimitation within this item:

- No sale in ASI's own name (unless explicitly agreed)

Result / output for the client:

- Market-ready handover of the vehicle incl. documented condition records (depending on commissioning)

EFFICIENCY & QUALITY

All ASI services are designed for efficiency, transparency, and process reliability. This means: services are commissioned modularly, status and results are documented, and measures are implemented exclusively after client approval.

Quality is ensured through standardized workflows and a traceable documentation logic. With clear delimitation of ASI's own services and the management of partner services, roles, responsibilities, and evidence remain transparent.

ESG and sustainability aspects are considered as part of reconditioning and process management, in particular through resource-efficient methods, avoidance of unnecessary material and paint interventions, and extension of vehicle life cycles through market-appropriate reconditioning.

Scope of services:

- Transparency through records, photo documentation, and status management
- Process reliability through standardized workflows and the approval principle
- Quality assurance for partner services (coordination, control, documentation)
- Sustainability/ESG-oriented process design within the service profile

Result / output for the client:

- Traceable, audit-ready process and service evidence (within the agreed scope)

PROJECT & FLEET CAPABILITY

ASI is designed to handle both single assignments and larger fleet and project volumes. For this purpose, standardized processes, dedicated contacts, and defined approval routes are used.

For volume projects, intake windows, consolidated transports, storage logic, and documentation-based status reporting can be coordinated. The goal is consistent quality across all vehicles within a batch and predictable management of cycle times.

The specific project organization (interfaces, reporting, approval channels) is coordinated with the client and defined as part of commissioning.

Scope of services:

- Handling of large vehicle volumes with standardized process steps
- Dedicated contacts and defined communication/approval routes
- Consolidation and control via HUB Bremerhaven possible
- Status/reporting by agreement

Result / output for the client:

- Scalable process with consistent documentation and quality logic

DELIMITATION

ASI is not a repair workshop and does not perform traditional workshop services. The focus is on logistics, intake, documentation, reconditioning, storage, and the management of approved measures via partners.

In particular, body and structural work, paintwork, high-voltage work on EV/hybrid vehicles, and parts replacement by ASI itself are excluded. Also excluded are technical diagnoses requiring disassembly and interventions in safety-relevant systems beyond the agreed visual and functional scope.

Where technical repairs become necessary, these can—after explicit commissioning and approval—be coordinated via qualified partner workshops. In such cases, ASI assumes process management and documentation within the agreed scope.

Scope of services:

- No body or structural repairs
- No paintwork
- No high-voltage work (HV battery/HV components)
- No parts replacement by ASI
- No disassembly for fault finding (beyond visual/functional checks)

Result / output for the client:

- Clear responsibilities and risk-minimized process delimitation for the client and ASI



ASI  Auto
Shipment
GmbH
NORD-HUB Bremerhaven



Scan me &
learn more!



Kontakt:



+49 471 14295660



www.asigermany.de/flotte/



info@asigermany.de



Überseering 23, 27580 Bremerhaven